# WZ New? January 6, 2014

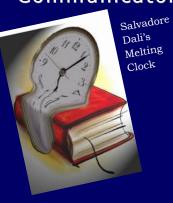
2014 Sourcebook **Print Deadline** approaches January 20, 2014



Florida Association of Nonprofit Organizations

The Heart of the Florida Nonprofit Community

# Art as a Communicator



"A true artists is not one who is inspired but inspires others" Salvador Dalii

2014

# Nonprofit Sourcebook

**Highlighting FANO** Programs, Services and Affiliates. Featuring Florida Nonprofit Innovation and Expertise.

Become part of the new and exciting partnership. 305.557.1764

Join or Renew **FANO Membership** Today!

**How can FANO** better serve you?

Contact us today to let us know: info@fano.org 305.557.1764

# From the Desk of Marina Pavlov President CEO

Knowledge, Understanding and Brainpower are critical attributes for most CEO's... Execution, Application and the motivation to "Making it Happen" is what sets a nonprofit apart. Artist Salvatore Dali stated this when he said, "Intelligence without ambition is like a bird without wings". The Sunshine Certificate in Nonprofit Management (CNM) Salvatore Dali sponsorship level allows three to attend the Intensive in Key Largo on Mar. 21-25. SOAR SMART WITH CNM.

We are honored to announce we have invited John McIlquham, Publisher of the NonProfit Times to present the Future Trends class during the Intensive version of Sunshine Certificate in Nonprofit Management. March 21-24 promises to be Notable.

## FANO Events for 2014

An Event Sponsorship is a great marketing opportunity as your company name and logo will be included in all 8 events of 2014, and emails throughout the year to 8000 Nonprofits, and more.

### 2014 Events Sponsors are:

- El Greco, board installation lunch
- Monet, Healthcare Conference
- Rembrandt, Museum Conference
- Lawton's Heart Humanitarian Award
- Plus 4 Nonprofit Certificate CNM Series

#### **IS ART YOUR COMMUNICATOR?**

When was the last time you viewed and art exhibit... How did you feel?.. Now think about an exhibit to tell the story of your organization's upcoming project and the passion behind it?

> Think Smartly Think Creatively Be Effective Now!

## Picasso Offers Opportunities Pay it Forward and Support Nonprofit Certificate Classes

Paint yourself as Picasso did to match your professional interests with this sponsor level. Your community will appreciate your role to assist organizations reach their potential. Eleven classes in all, six remain to be sponsored: Power Vision, Governance, Events, Grantwriting, Executive Director Training, and Accounting

#### **Record Tourism for FL**

In the third quarter of 2013, the "off season", Florida had record 22.9 million people visiting according to Visit Florida. In recent years the growth rate of tourists was at 6.1% in 2011, 4.7% in 2012 and 3.4% in 2013.

# Florida #3 in Population?

The Census Bureau announced New York and Florida are neckand-neck, in population totals and expect Florida to pass New York in 2014, Source: Florida Trend. New York Business Journal /Sarasota Herald

## PROFESSIONAL DEVELOPMENT **ON SATURDAY**



### Register Now

and Earn the Florida Certificate in Nonprofit Management January 25, 2014 February 22, 2014

In cooperation with Broward College & Nova Southeastern University

THE SUNSHINE CERTIFICATE